



# 23<sup>RD</sup> WORLD SCOUT JAMBOREE CASE STUDY



## WHAT IS A WORLD SCOUT JAMBOREE?

The **World Scout Jamboree** is a gathering of tens of thousands of **Scouts** and Guides from almost every country in the **world** who, for ten days live together, experience each other's cultures, take part in exciting activities and have an amazing adventure. Like the Olympics, the Jamboree is held in a different place every 4 years. In 2015 it was in Yamaguchi, Japan.

## HOW WAS TRAVEL PLACES INVOLVED?

Travel Places was tasked with organising all logistics to get the UK and Canadian Contingent participants, IST and staff from the UK to Japan. In addition we also arranged their 3 day pre-Jamboree Experience in Tokyo, travel to and from Home Hospitality (HoHo) and post-event tours for the IST around Japan, China and Beijing.



# THE EVENT IN NUMBERS...

4,027

CMT & CST	47	
IST & JPT	969	
Unit Leaders & Participants	3002	
TSA Media Team	6	
VIP's	3	

3,926

• SUCIA TRAVEL CARDS

3,002

• JOYPOLIS TICKETS

2

• TOKYO LIVE CONCERTS

3,527

• EARTHQUAKE CENTRE

3,926

• TOKYO SKYTREE TICKETS

885

• SUMO HOT POT MEALS

5,827 MILES  
FROM UK



26

DIFFERENT AIRLINES



4,114

FLIGHT TICKETS ISSUED



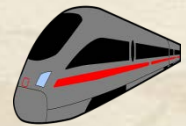
193

JAPAN COACH TRANSFERS



3,239

HOTEL ROOM NIGHTS



6,871

BULLET TRAIN TICKETS BOOKED



TRAVEL PLACES

## TESTIMONIALS

"Planning the logistics, accommodation and programme for over 4,000 people is very challenging and delivering this in the Japanese heat must have been a real challenge. Your team were professional and resilient throughout. Travel Places played a part in the success of the Jamboree Experience and your support is appreciated not only by the CMT but by the wider contingent. Thank you once again for all your support."

**MATT HYDE | CHIEF EXECUTIVE | THE SCOUT ASSOCIATION**